



#STAYSAFE IN STORE

As high streets start to fill up, retailers strive to adopt new technologies to ensure everyone is kept safe and informed while enhancing the 'back to store' experience. Reacting in real-time to breaking news updates or the general mood is paramount; something print displays cannot compete with.



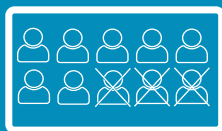
DIGITAL SIGNAGE

Digital displays allow retailers to communicate key messages to staff and returning customers by displaying the latest safety protocol messages, real-time social media feeds, and delivering eye-catching ads to enhance customer experience.



CONTENT MANAGEMENT

In a changing world, dynamic content is key! Our intuitive, browser-based CMS allows content to be created centrally for brand consistency and with tagged localised content to reinforce local guidelines and procedures.



OCCUPANCY MANAGEMENT

Dynamic occupancy levels are displayed on digital signage at store entrances to help maintain social distancing. Using an automated solution avoids the need for staff at an entrance, saving resources while ensuring safety for staff and customers.



BACK OF HOUSE

Integrate digital signage with your warehouse management system to display live statistics, health and safety messaging, live TV for your staff, and deliver training, health and safety and HR videos to desktops and mobile devices.

Interested in our #StaySafe Technology? Find out more at
www.tripleplay.tv/staysafe enquiries@tripleplay.tv