



DIGITAL SIGNAGE SOLUTION CREATES CENTRAL CORPORATE COMMUNICATIONS PLATFORM

Established in 1983, PTS Consulting is a globally trusted independent IT/Multimedia Consultancy, Managed Services provider and Resourcing Solutions organisation with locations all around the world; as such it is hugely important that its own technology systems are modern, effective and of world-class quality.

Owing to an office move for its London base, PTS Consulting was given a chance to take a fresh look at the systems it used internally and to reconsider which technologies were being used.

One aspect of this technology refresh was to review

the delivery method of corporate messaging and communications, initially within its new London headquarters, but with a view to growing a solution to incorporate other global locations.

CENTRAL MANAGEMENT, SINGLE PLATFORM, MULTIPLE SERVICES

Part of the communications solution was to implement a network of centrally managed and controlled digital signage screens, incorporating the ability to show live TV through an integrated IPTV and digital signage platform. Following consideration of other solutions in the market, PTS chose Tripleplay.



“HAVING THE ABILITY TO QUICKLY AND COST-EFFECTIVELY IMPLEMENT ADDITIONAL SCREENS IS SOMETHING THAT APPEALED TO US, WHILST HAVING A SINGLE SERVER PLATFORM TO DELIVER BOTH THE DIGITAL SIGNAGE AND IPTV WAS AN IMPORTANT REQUIREMENT.”

DAN WATSON, CONSULTANT
PTS CONSULTING

INTEGRATED INTO EVERYDAY WORKING LIFE AND COMMUNICATIONS SYSTEMS

RECEPTION SIGNAGE MERGES SEAMLESSLY WITH SURROUNDING DECOR

“We needed something that would serve the needs of a single site in the short term, but would be scalable in the future” commented Dan Watson, Project Consultant from PTS.

The solution has been implemented in multiple locations at PTS Consulting’s Liverpool Street office location, with screens placed in reception areas, staff kitchens, within managed services department offices and in meeting rooms.

As well as being used to strengthen the company’s brand the solution is used to welcome guests, deliver internal corporate messaging and show live TV in staff areas.

Importantly, the solution has also been integrated into the managed service teams systems to help staff monitor client sites, display up-to-the-minute statistics and to highlight issues; becoming an important tool in the everyday running of the PTS Consulting Managed Service division.

SINGLE SITE IMPLEMENTATION WITH GLOBAL DEPLOYMENT OPTION

With sites spread around the globe, Tripleplay’s platform can help to enable PTS to create a global media platform to service its office locations, managed from a single, central location.

AT A GLANCE

KEY CHALLENGES

PTS Consulting moved into a new head office premises near Liverpool Street in London and wanted to refresh its in-house technology solution, which includes improvement on internal communications processes and delivery.

THE SOLUTION

Utilised a Tripleplay digital signage and IPTV solution to deliver statistics to managed service departments as well as providing signage to reception and staff areas for internal communications.

THE BENEFITS

It is now much simpler to manage internal communications messages and deliver content to screens. Integration into managed service systems has also helped ensure that team is fully engaged and aware of current position with customers.

TRIPLEPLAY PRODUCTS

TripleSign Digital Signage, TripleTV IPTV, TripleCMS content management.

ABOUT PTS CONSULTING

PTS Consulting Group (PTS) is a world class IT, Multimedia and Physical Security Consulting and Project Management Company, providing its clients with Professional Services, Managed Services and Resourcing solutions.

Since 1983, PTS has successfully delivered high-value, vendor independent solutions to its clients’ needs in over 80 countries and in some of the most demanding environments.

We are not a body-shop but instead provide business solutions delivered by a technically proficient and highly motivated team. Our ‘know how’ and experience can make the difference between excellence and mediocrity.

With a presence in ten countries and four continents, we are able to effectively offer our delivery capability on a global basis.

